Are you our new
Reports Media Partnerships Project Manager
in the Reports Team?

YouGov
What the world thinks

YouGov produces around 90 reports per year in the UK and wants to maximise coverage of report content across a wide range of media. We are looking for somebody to create partnerships with diverse media organisations, but especially trade press. This is a 6 month fixed term contract to build relationships with publications and find out what type of content they need 3 to 6 months in advance and feed that back so that the content that we produce within YouGov is guaranteed to be featured in those publications.

What will I be doing?

This unique role will involve co-ordinating between our Reports team (to ensure that report topics match the future needs of media organisations) and our PR team (who handle the day-to-day PR of reports as they are published). Whilst not an explicit part of the role, there will be occasions when some copy creation will be required.

You'll focus on calling specialist publications to introduce YouGov Reports, with a view to maximising coverage of Reports in these publications to increase the number of inbound leads into YouGov.

What do I need to bring with me?

Ideally you'll have some experience of market research, along with being target-driven and having excellent interpersonal and persuasion skills. As with all YouGov roles an entrepreneurial spirit and self-starter mentality, with the ability to self-organise and self-manage time will be required.

A track record of project management, organisation, and a network of publication contacts would also be an advantage.

A couple more things...

This is a full time or part time role, based at our London Head Office in super-cool Old Street. Our candidate info pack will tell you all about our company benefits and what our work culture is like – have a read!

Don't forget to check out our website and here's a client testimonial to watch.

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?